



CDG | CONTINENTAL
DATAGRAPHS
a Boeing Company

Commercial Vehicle Show – Hall 2 – Stand # 2241

**Boeing Subsidiary CDG to Launch On-Demand Information Manager™
at Commercial Vehicle Show April 25-27 in Birmingham, UK**

***Portal Service Creates New Opportunity for Complex Equipment Manufacturers to
Generate Additional Revenue***

CYPRESS, Calif. - April 18, 2006 – Continental DataGraphics (CDG), a subsidiary of The Boeing Company, has announced that it will introduce a new product support solution for manufacturers of complex equipment at this year's Commercial Vehicle Show, April 25-27, at the National Exhibition Centre in Birmingham, UK.

Access to high quality product support information to operate and support complex equipment is crucial for customers and dealers alike. Unfortunately, critical documents such as user manuals, training manuals, maintenance manuals, illustrated parts catalogs, service bulletins and wiring diagrams are at times difficult to locate and are often outdated. This is largely due to the fact that these technical publications are usually costly for manufacturers to create and distribute, and difficult to keep current as changes occur.

CDG's new **On-Demand Information Manager™** solves this problem via a centralized online technical library that can instantly deliver technical publications directly to distributors, dealers and customers worldwide, 24 hours a day, through a simple web browser. Manufacturers can load their entire production history of serialized equipment and map all relevant documents to that equipment. Powerful search capabilities allow users to quickly locate the most current information that applies to a specific piece of equipment. Archived or historical versions of documents can also be digitized and loaded if required.

"**On-Demand**" also has the potential to support seamless integration with a manufacturer's existing parts, warranty and other back-office computer systems, thus enabling eCommerce parts procurement directly from the technical publications themselves.

"**On-Demand**" provides manufacturers with an additional option to generate incremental, recurring revenues from the service by offering their customers, dealers and partners paid subscription-based access to product support materials hosted on the portal. These recurring subscription revenues can potentially offset the costs associated with creating, producing and delivering product support information, and subsequently add to the company's bottom line.

On-Demand Information Manager™ is built upon a proven commercial platform already in use by aviation, ground transport, telecommunications and other sectors, and is now being made widely available to other industries as well.

About CDG

Continental DataGraphics (CDG) is a wholly owned subsidiary of The Boeing Company. Established in 1969, CDG provides a comprehensive suite of products and services for the creation, conversion, management and delivery of information. CDG's offerings include document and content management solutions, digital imaging services, secure application and data hosting services, and technical authoring and illustration. CDG has production and customer service facilities located in multiple locations throughout the U.S., and European support offices in Welwyn Garden City, UK and Knaresborough, UK. For more information, visit www.cdgnow.com or send inquiries to marketing@cdgnow.com.

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