

## **Continental DataGraphics Completes Acquisition of NAMDX VMRS Parts Database**

### ***Move Will Support ATA-TMC Efforts to Expand Use of Maintenance Reporting Standards in Trucking and Heavy Equipment Industries***

**EL SEGUNDO, Calif., October 29, 2003** – In a move to support and expand the use of Vehicle Maintenance Reporting Standards (VMRS 2000) in industries utilizing heavy equipment, Continental DataGraphics (CDG), a wholly owned subsidiary of The Boeing Company, today announced the acquisition of the NAMDX VMRS Coded Parts Database from J.E. "Pete" Paquette, one of the founding developers of VMRS and the leading expert and proponent of its use.

CDG said it supports the efforts of the American Trucking Associations Technology and Maintenance Council (TMC) to encourage the widespread use of VMRS 2000 throughout the trucking and heavy equipment industries. By acquiring the VMRS database, CDG can now provide a full range of VMRS support services to fleets, manufacturers and suppliers to facilitate and expand VMRS use. CDG will retain Mr. Paquette as a consultant on VMRS applications during the transition period. CDG will implement ISO 9001 quality assurance standards for all of its VMRS processes and services.

The original VMRS coding system was developed more than 30 years ago by a task force headed by Mr. J.E. "Pete" Paquette, President and Principal Owner of the National AfterMarket Data Exchange (NAMDX). The Maintenance Committee of the ATA Regular Common Carriers Conference formed the task force in 1969 to develop a system for reporting maintenance practices. The intent was to produce consistent industry-wide maintenance reports by capturing maintenance and repair data in a uniform manner. VMRS has been the building block of equipment cost reporting since its creation in 1970 and is recognized by equipment manufacturers and users worldwide. In 1997, TMC assumed management of the VMRS standard, now known as VMRS 2000. Earlier this year, TMC issued a new release of VMRS 2000 Version 1.03 that contains more than 500 new codes, including an entire new series of system and assembly codes created specifically for off-highway and work-performing equipment.

"We're excited about this promising opportunity to apply our expertise in supporting a credible industry standard for communicating equipment maintenance and reliability information," said David Malmo, President and CEO of Continental DataGraphics. "We look forward to working with new and existing VMRS 2000 users to expand the use of VMRS coding and tracking of all maintenance related activities in trucking and other equipment-centric industries to improve operational efficiencies."

CDG said it plans to fully incorporate VMRS 2000 coding into its *FleetPortal.com*, a web-based information utility designed to support parts and maintenance operations for trucking fleets and other equipment used in transportation and construction.

"By combining VMRS 2000 with the FleetPortal, CDG will provide the advanced tools to bring consistent cost and performance analysis, plus the ability to benchmark performance, within reach of even the smallest fleet," said Paquette. "CDG has the technical expertise, resources and experience in trucking industry parts information systems to take VMRS 2000 to the next level."

Established in 1969, Continental DataGraphics is a world leader in digital information management solutions for aviation, trucking, construction, energy and other industries. CDG transforms vast amounts of data, spread across multiple legacy formats, into business knowledge repositories customized to individual operators or scaled to meet the needs of an entire industry. CDG's offerings include document and content management solutions, digital imaging, technical authoring and illustration, engineering offload services, specialized application development and systems integration, and additional alliance partner software applications. With headquarters in El Segundo, CA, CDG has production and customer service facilities in multiple U.S. locations and European support offices in the United Kingdom.

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For more information about Continental DataGraphics, visit <http://www.cdgnow.com/>

For more information about VMRS 2000, visit: [www.truckline.com/cc/councils/tmc/tmc\\_vmrs.html](http://www.truckline.com/cc/councils/tmc/tmc_vmrs.html)

For more information regarding FleetPortal, visit: <http://www.fleetportal.com/>